

# **2025 TACA Pop-Up Grants Nominator Info Session**

February 21, 2025



[taca-arts.org](http://taca-arts.org)

# Agenda

- I. About TACA
- II. Pop-Up Grant Process Overview
- III. Nominator Materials
- IV. Q&A



# **About TACA**

# About TACA



## **Mission Statement**

TACA invests in the vibrancy and resilience of a diverse Dallas arts community.

## **Vision Statement**

TACA envisions a thriving arts landscape that is celebrated and accessible to everyone.

## **Values**

IGNITE: Inclusive, Genuine, Nimble, Impactful, Trusted, Entrepreneurial

## **Pop-Up Grants**

Provides bi-monthly funding to arts organizations/fiscally-sponsored arts projects and their artists for exciting, innovative work in Dallas County.

## **Catalyst Grants**

Provides bi-annual unrestricted funding to high-performing nonprofit arts organizations in Dallas County.

## **New Works Fund Grants**

Provides project funding to nonprofit arts organizations in Dallas County for new artistic works by Black, Indigenous, or other people of color (BIPOC), LGBTQ+ individuals, women, and intersections therein.

## Capacity Building

### **Amplifier Workshops**

Curated, professional development programming offered free to arts administrators on topics relevant to the current landscape.

### **Arts Accelerator**

A 10-month learning experience for emerging arts organizations to increase capacity, acquire new business and leadership skills, and create strategic plans for sustainable growth.

## Thought Leadership

### **TACA Perforum**

Annual cultural community gathering that focuses on “hot topics” in the arts and features nationally-renowned panelists

# Revenue Streams



**Fundraising  
Events**



**Individual Giving  
& Membership  
Programs**



**Institutional Gifts**

# **Pop-Up Grants**

**TACA Pop-Up Grants reward exciting artistic work that fuels a local culture of creativity and innovation.**

Pop-Up Grants center around artistic program/projects produced or presented by local 501(c)3 nonprofit arts organizations or fiscally-sponsored arts projects in Dallas County. Programs can be presented live, virtually, or through other mediums.

# Pop-Up Grants



Since August 2020, TACA has awarded

**\$662,750** in grants to **54** arts organizations

**including**

**\$387,500** in Artist Bonus Funds to

**792** Key Artists and **694** Supporting Artists



Read all about our past  
Pop-Up Grantees [here](#)  
on our website.

# Evaluative Criteria

To be eligible for nomination, funded artistic programs/projects must demonstrate a high level of performance across all three of our funding criteria, which are defined in order of importance below:

## 1. Creativity & Innovation

Artistic programming is unexpected, experiments with new and different presentation formats, or takes artistic risk.

## 2. Artistic Merit

The quality of artists engaged in artistic programming produced is exceptional

## 3. Accessibility & Inclusion

Barriers to participation are low and programming is relevant or reflective of marginalized voices, current events, or timely topics

# **Pop-Up Grant Process Overview**

## 1. Nominators Observe

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### **(THERE'S NO GRANT APPLICATION!)**

TACA has recruited a group of 80+ dedicated local volunteers to nominate arts organizations with programming that meets our funding criteria. Nominators include TACA board members, artists, arts managers and experts, and community leaders representing a broad range of artistic/cultural viewpoints and racial/ethnic diversity.

Nominators anonymously attend theater shows, dance and music performances, visual art exhibits, poetry readings, etc.—virtually or in-person.

If you have a friend or colleague who sees a lot of work and may be interested, have them complete the [Nominator Interest Form](#).

## 1. Nominators Observe

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Nominators decide what programming they see. TACA does not.

We do provide our nominators with several resources, including sending programs for consideration, to ensure they are informed about the wide variety of eligible arts programming happening. However, please make use of these resources as well.

[TACA Program/Event Submission Form](#)

[KERA's Go See DFW Calendar](#)

[AT&T PAC Culture Calendar](#)



## 2. Nominators Nominate

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**Nominators tell us what they've seen and nominate strong programs.**

We ask our nominators to let us know about all the programs they observe, even if they choose not to nominate it.

If they choose to nominate a program, they give us detailed information about why they believe the program they observed meets all three of our evaluative criteria.

There is no minimum or maximum number of nominations.

# Conflict of Interest

A conflict of interest exists if you are a director, trustee, salaried employee, client, or otherwise benefit financially from your association with any of the listed applicants.

A nominator who is a director or trustee of an applicant's board must abstain from nominating their organization.

A nominator who is paid by an applicant (staff or contract work) has a direct financial interest in that nominee and should not participate in the nomination of or discussion on the particular nominee.

## 3. Committee Votes

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**Our Pop-Up Committee reviews nominations and votes on awards.**

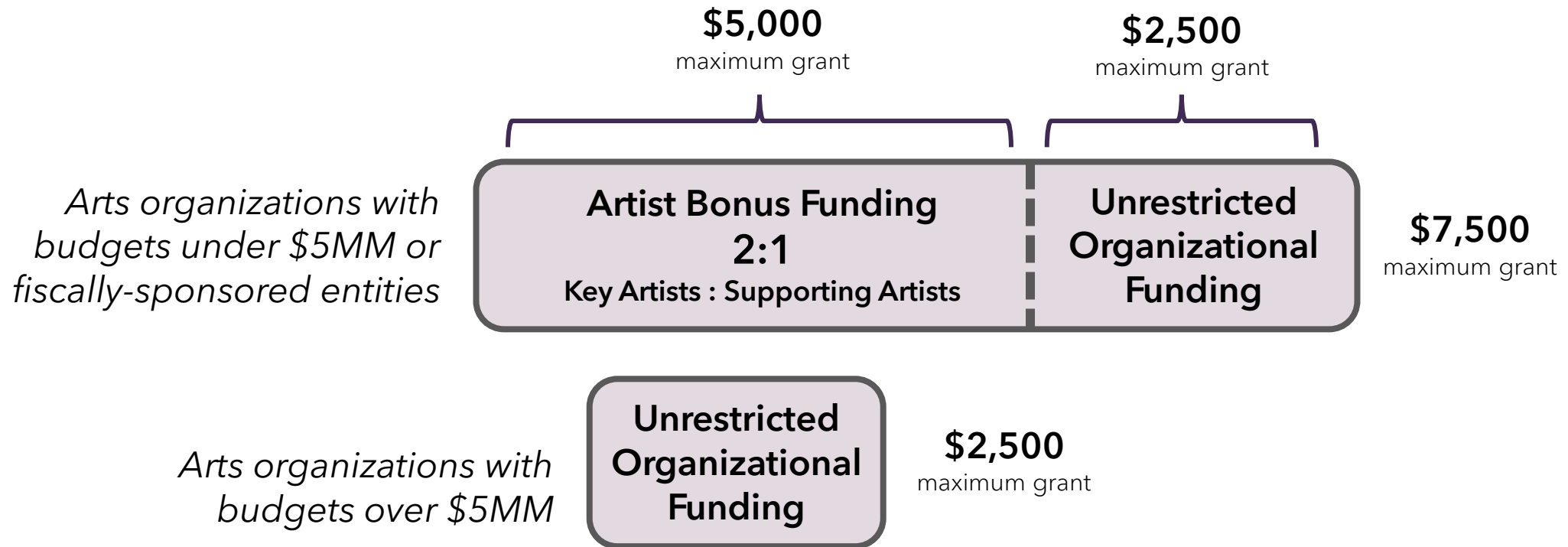
A representative subset of our experienced nominators make up our Pop-Up Grants Committee.

This group meets bi-monthly to review submitted nominations, discuss them, and vote on which nominees to award funding.

Bi-monthly awards are determined by Committee votes and available funds to distribute.

# The Process

**Grants of up to \$7,500 are made bi-monthly to local artists, arts organizations, and artist collectives through our unique nomination process.**



# The Process

**“Key Artists”** - Include persons whose work is a visible and key component of the core artistic program being awarded a Pop-Up Grant. This could include but is not limited to actors, musicians, dancers, visual artists, or other performance artists involved in the presentation of the program.

**“Supporting Artists”** - Include persons whose work enables and supports the creation of the program. This could include but is not limited to designers, technical operators, pre-production personnel, or other “behind-the-scenes” artists involved in the presentation of the program. This does not include administrative staff or other employees that work for the organization who did not have a role on this specific program.

# **Nominator Materials**

# Nominator Materials



## Observation & Nomination Form

Nominators  
Only!



### Pop-Up Grant - Observation & Nomination Form

Welcome TACA Pop-Up Grant Nominator!

This is your Observation & Nomination Form. After you've observed an artistic program by a nonprofit arts organization in Dallas County, let us know using the form below!

**Would you like to nominate this program/organization for a Pop-Up Grant?** If so, select "Yes" below and you'll be prompted to let us know how the program demonstrates exceptional creativity &

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## Program & Event Submission Form

Share  
Program  
Information



### Pop-Up Grant - Program/Event Submission Form

Art makers are taking to the streets, storefronts, and parking garages of Dallas to bring art that matters to the people. TACA Pop-Up Grants reward and amplify the city's most exciting, boundary-smashing artistic work; work that fuels a culture of **creativity and innovation**, and pushes us to rethink everything we know about art.

Pop-Up Grants center around artistic program/projects produced or presented by local 501c3 nonprofit arts organizations or fiscally-sponsored arts projects in Dallas County. Programs can be

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## Important Dates

### **January & February 2025**

Review Period: December 9 to February 9  
Nomination Deadline: Sunday, February 9

### **March & April 2025**

Review Period: February 10 to April 13  
Nomination Deadline: Sunday, April 13

### **May & June 2025**

Review period: April 14 to June 15  
Nomination Deadline: Sunday, June 15

### **July & August 2025**

Review period: June 16 to August 10  
Nomination Deadline: Sunday, August 10

### **September & October 2025**

Review period: August 11 to October 12  
Nomination Deadline: Sunday, October 12

### **November & December 2025**

Review period: October 13 to December 7  
Nomination Deadline: Sunday, December 7

# Frequently Asked Questions



## **Is there a quota or minimum/maximum number of observations or nominations a Nominator must make each grant cycle?**

No – You decide what works with your budget and schedule and nominate as appropriate.

## **I don't know if the artistic program I saw is eligible for a Pop-Up Grant. What should I do?**

If you have questions about the eligibility of any artistic program or arts organization, contact Yadira “Yaya” Gonzalez, Programs Associate, at [yadira.gonzalez@taca-arts.org](mailto:yadira.gonzalez@taca-arts.org) and she'll assist you.

## **Should I let arts organizations know that I'm a Pop-Up Grant Nominator?**

No – We'd like to keep you as anonymous as possible so that you get the same treatment and experience as other patrons. Think of yourself as a secret shopper for TACA!

## **Can I nominate artistic programs by non-arts organizations?**

No – At this time, we're restricting eligibility to only nonprofit arts organizations/fiscally-sponsored projects that have the arts as a core tenant of their mission.

# **Any Questions?**

For more information, please consult the [Grant Guidelines](#) or contact Yadira Gonzalez, Programs Associate, at [Yadira.gonzalez@taca-arts.org](mailto:Yadira.gonzalez@taca-arts.org) or 214.520.3930





**Thank You**

**TACA**

[taca-arts.org](http://taca-arts.org)