

2025 Catalyst Grants - Reviewer Rubric



Organization: _____
 Panel: _____

	1	2	3	4	5	6	7	8	9	10	
Category	Poor		Below Average		Average		Above Average		Excellent		Score
Artistic Merit & Impact (60%)	Fails to address prompts, or programs are below average with no clear impact, artist support, or innovation efforts. Audience experiences are poor.		Artistic programs are inconsistent, demonstrate limited success, or create fair quality experiences. Minimal impact, inconsistent artist support, and limited innovation.		Programming is of good quality and creates average audience experience. Narrative has some impact goals, regular artist support, and some innovation.		Programming is interesting, high quality, and creates meaningful experiences. Demonstrates strong impact, significant artist support, and noticeable innovation.		Programming is of exceptional quality, creating impactful and meaningful experiences. Demonstrates outstanding impact, sustained artist support, and highly innovative programs.		

Notes: _____

	1	2	3	4	5	6	7	8	9	10	
Category	Poor		Below Average		Average		Above Average		Excellent		Score
Community Access & Inclusion (25%)	Minimal accessibility efforts with limited reach. No efforts to engage with underrepresented communities, DEI policies or inclusion practices. No partnerships with other organizations.		Some accessibility efforts but inconsistent results. Limited inclusion of voices from marginalized communities, and basic DEI policies with little impact on organizational operations. Minimal partnerships with other organizations.		Moderate accessibility efforts with room for growth. Some inclusion of underrepresented voices. Average DEI policies or initiatives, with measurable but limited community engagement. Some partnerships with other organizations.		Strong accessibility efforts benefiting a wide range of audiences. Demonstrable engagement with and representation of marginalized communities, well-integrated DEI policies and practices, and successful community partnerships.		Outstanding accessibility efforts with broad impact. Underrepresented voices are deeply integrated into the organization. Exceptional commitment to inclusion, industry-leading DEI policies, and meaningful strategic partnerships.		

Notes: _____

	1	2	3	4	5	6	7	8	9	10	
Category	Poor		Below Average		Average		Above Average		Excellent		Score
Fiscal & Organizational Health (15%)	Significant financial instability (either through debt or no cash reserves) with no clear organizational goals, financial planning, or efforts to ensure sustainability or growth.		Some financial instability (Current Ratio close to 0 and Moths of Operating Cash is low for organization's budget size). Minimal financial or organizational planning efforts with no clear execution of past goals or minimal goals for the coming year.		Financially stable with some areas for improvement (Current Ratio at or above 1 and Moths of Operating Cash is typical for organization's budget size). Demonstrates a moderate degree of success in achieving past goals and includes reasonable goals for the coming year.		Financially stable with some long-term planning (Current Ratio above 1 and Moths of Operating Cash is average or above for organization's budget size). Strong financial and organizational goals, with good demonstration of both past success and strong goals or plans for the coming year.		Highly stable finances with a strong long-term goals and planning (Current Ratio above 1 and Moths of Operating Cash is average or above for organization's budget size). Successfully met previous financial and organizational goals with exceptional plans for the coming year.		

Notes: _____