



2023-2024 TACA Catalyst Grant
Application Orientation
March 19, 2024 | 12:00-1:00 p.m. CT

AGENDA

ABOUT TACA

CATALYST GRANT PROCESS OVERVIEW

CATALYST GRANT APPLICATION UPDATES

Q&A



A large, expressive red brushstroke graphic that starts from the left edge and extends towards the top right, creating a dynamic, textured background for the text.

About TACA

Mission Statement

TACA supports excellence and impact in the arts through **grantmaking**, **capacity building** and **thought leadership**.

Vision Statement

TACA envisions an **innovative**, **inclusive**, **sustainable** cultural sector recognized for its **essential** contribution to a vibrant, prosperous **community**.

Mission Pillars - Grantmaking

Pop-Up Grants

Provides bi-monthly funding to arts organizations/fiscally-sponsored arts projects and their artists for exciting, innovative work in Dallas County.

Catalyst Grants

Provides annual unrestricted funding to high-performing nonprofit arts organizations in Dallas County.

Updated New Works

Fund Grants

Provides project funding to nonprofit arts organization in Dallas County for new artistic works by Black, Indigenous, or other people of color (BIPOC), LGBTQ+ individuals, women, and intersections therein.



Mission Pillars

Capacity Building

Amplifier Workshops

(formerly known as the Resiliency Workshops)

Curated, professional development workshop series offered free to arts administrators on topics relevant to the current landscape.

Thought Leadership

TACA Performum

Annual cultural community symposium that focuses on “hot topics” in the arts and features nationally-renowned panelists

[Watch 2023 TACA Performum](#)

The Art of Belonging



About TACA - Revenue Streams

TACA IS NOT A FOUNDATION



Fundraising
Events



Individual Giving
& Membership
Programs



Institutional Gifts



A thick, expressive red brushstroke graphic that starts from the left edge and extends towards the right, tapering off. It has a textured, painterly appearance with visible brush marks and some white highlights.

TACA Catalyst Grants

Catalyst Grants are designed to be a catalyst in strengthening Dallas' vibrant arts community and to support art that is a catalyst for positive impact and transformation.

Catalyst Grant - The Evolution

Arts General Operating Grants (2018-2020)

Annual grants

Grant Focus:

- Artistic Excellence
- Innovation/Originality,
- Local Creation/Local Artists
- EDI & Access
- Fiscal/Org Health



Resiliency Grants (2020-2021)

Tri-annual grants

Grant Focus:

- Mission Delivery
- Community Relevance
- Organization Adaptability



Catalyst Grants (2021- present)

Bi-annual grants (2021-2023)

Annual grants (2023 - present)

Grant Focus:

- Artist Merit & Impact
- Community Access & Inclusion
- Fiscal/Org Health



Catalyst Grant - Evaluative Criteria

60% Artistic Merit & Impact
(Includes observations)

25% Community Access & Inclusion

15% Fiscal & Organizational Health

For a full description of each criterion, please consult the [Grant Guidelines](#).



Catalyst Grant - Process Flow

Letter of Interest/Pre-Application



Eligibility & Financial Review



Full Application



Application Review Period



Award/Decline Notification

2023-2024 Cycle Pre-Application Deadline:

Friday, November 17, 2023 by 11:59 p.m. CT

Required step for observation assignments

2023-2024 Cycle Application Period:

Monday, February 6 - Wednesday, April 3

Monday, April 8 - Thursday, May 23, 2024

2023-2024 Cycle Application Notifications

May 24, 2024

Catalyst Grant - Review Structure

Reviewer Makeup

Reviewers are comprised of civic leaders, arts professionals, artists, community and corporate volunteers, arts advocates, and others with arts expertise.

This year, we will have 30 panelists spread across 3 different review panels.

Reviewer Responsibilities

- Evaluate and score grant applications
- Observe in-person/virtual performances, exhibits, programming by applicants (when applicable)
- Participate in a deliberation meeting to discuss applicants



Catalyst Grant - Funding Recommendations

Funding recommendations are based on a tiered matrix that accounts for the following variables each cycle:

- Most recently completed fiscal year expense amount
- Average review score
- Number of applicants
- Amount of funds TACA has available to distribute



Catalyst Grants - Important News for 2024

- The Cultural Data Profile (CDP) is no longer required as part of the Catalyst Grant application
 - Organizational data collection is now integrated into the application
 - We are working on a new collaboration with Data Arts outside the grant cycle to ensure that Dallas remains well represented in arts conversations nationwide
- The Catalyst Grants will continue with the annual cycle going forward



Catalyst Grants - Application Updates for 2024

- Review Criteria Narratives: Updated prompts
- Programs and Attendance: New
- Basic Financial Information: Expanded
- Workforce Information: Consolidated
- Option to upload Supplemental Materials: New

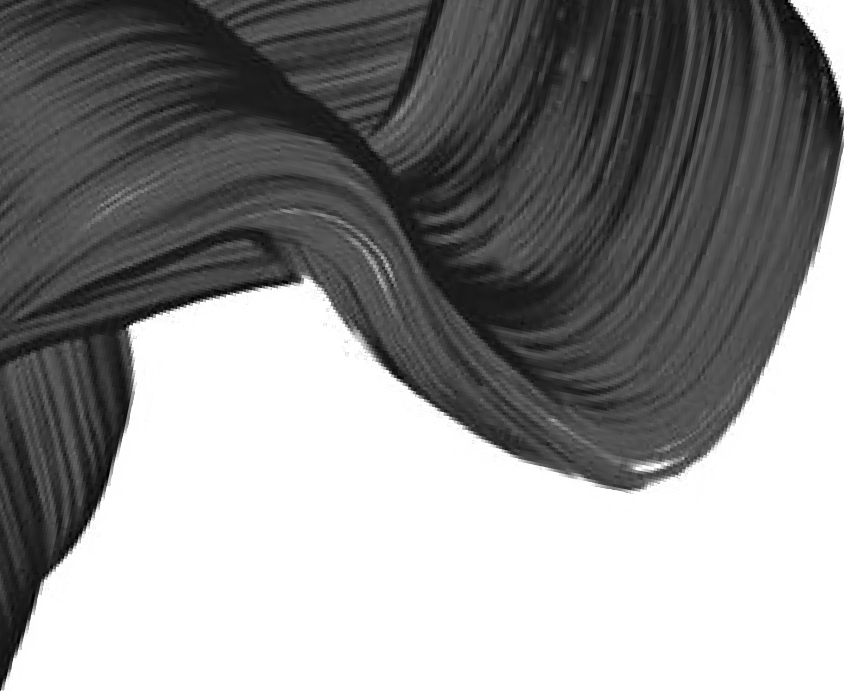
** Please note that all data provided should be from your most recently completed fiscal year.*



Catalyst Grants - Application Updates for 2024

- Reviewer Recommendations:
 - Please help us make sure our reviewer pool represents the breadth of this community by recommending potential Catalyst Grant reviewers
 - Please note that Reviewers are subject to our Conflict of Interest policy, so they are not able to review any organization where they have had a financial or other close relationship within the past 24 months





DEMO TIME

APPLICATION WALKTHROUGH

Catalyst Grant - Requirements for Grantees

Reporting Requirements (2023-2024 Cycle)

Grantees are required to complete and submit a brief Catalyst Grants Final Report by June 30, 2025. The report form will be available digitally through the TACA Grants Portal. Completion of the TACA Grant Final Report is required for future funding by TACA.

Recognition Requirements

Grantees should credit and acknowledge TACA's support at the level that best represents the grant amount awarded. More details will be provided in the funding notification.



Catalyst Grant - Important Dates (2023-2024 Cycle)

July 17, 2023	Pre-Application Form Opens
September 1, 2023 by 11:59 p.m. CT	Pre-Application Form submission deadline
September 2-February 25, 2024	Pre-Application Form Review / Pre-Application Interviews
February 26, 2024	Eligibility to apply notification / Full Application available
February 26, 2024 by 11:59 p.m. CT	Full Application submission deadline
April 8-May 23, 2024	Application Review Period
May 24, 2024	Notification of grant awards





ANY QUESTIONS?

For a full description of each criterion, please consult the [Grant Guidelines](#) or contact Yadira Gonzalez, Programs Associate at Yadira.Gonzalez@taca-arts.org, or 214.520.3930.



THANK YOU