



2024 TACA Pop-Up Grants
Nominator Information Session
January 31, 2024 | 1:00-2:00 p.m. CT

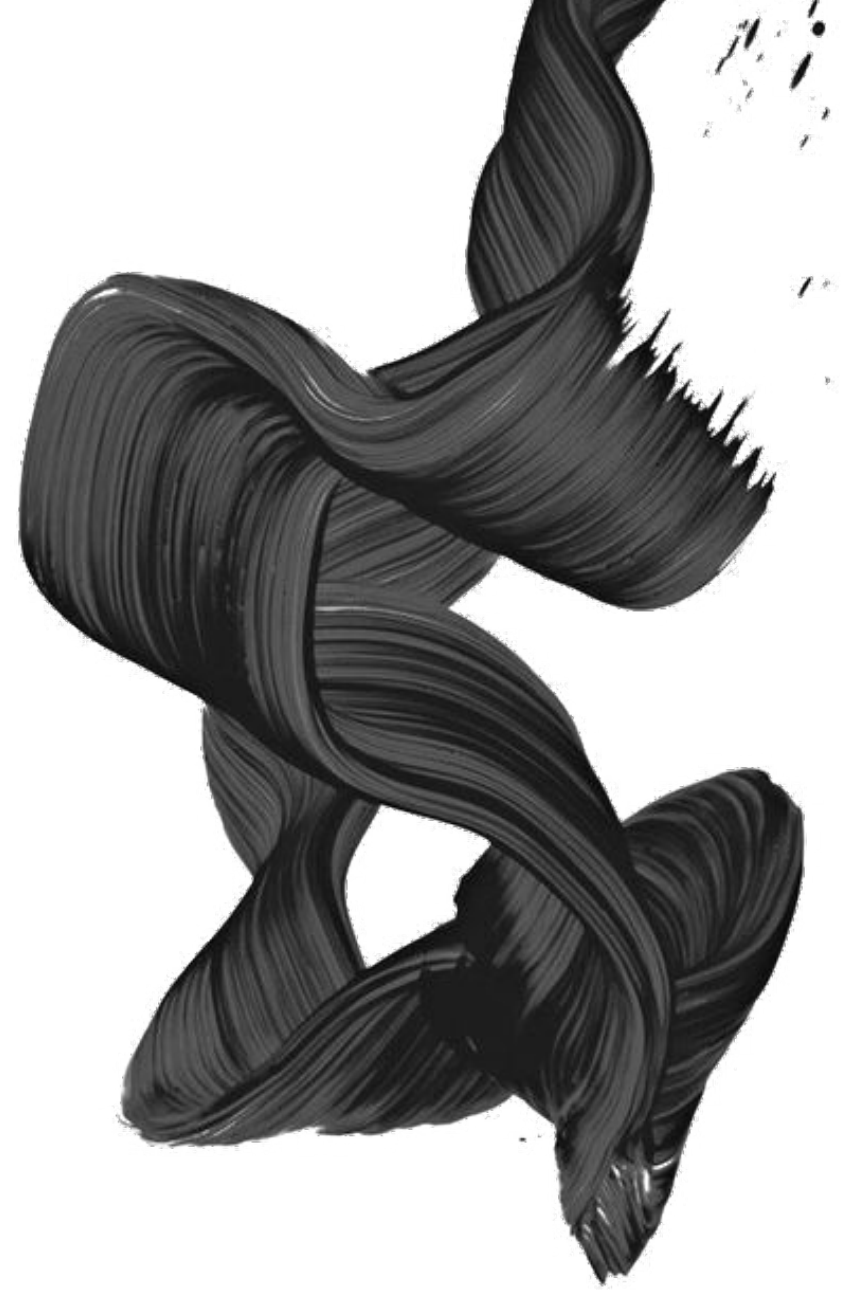
AGENDA

ABOUT TACA

POP-UP GRANT PROCESS OVERVIEW

NOMINATOR MATERIALS

Q&A



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About TACA

Mission Statement

TACA supports excellence and impact in the arts through **grantmaking**, **capacity building** and **thought leadership**.

Vision Statement

TACA envisions an **innovative**, **inclusive**, **sustainable** cultural sector recognized for its **essential** contribution to a vibrant, prosperous **community**.

Mission Pillars - Grantmaking

Pop-Up Grants

Provides bi-monthly funding to arts organizations/fiscally-sponsored arts projects and their artists for exciting, innovative work in Dallas County.

Catalyst Grants

Provides bi-annual unrestricted funding to high-performing nonprofit arts organizations in Dallas County.

New Works Fund Grants

Provides project funding to nonprofit arts organization in Dallas County for new artistic works by Black, Indigenous, or other people of color (BIPOC), LGBTQ+ individuals, women, and intersections therein.



Mission Pillars

Capacity Building

Amplifier Workshops

Curated, professional development workshop series offered free to arts administrators on topics relevant to the current landscape.

Arts Accelerator

A 9-month learning experience for emerging arts organizations to increase capacity, acquire new business and leadership skills, and create strategic plans for sustainable growth.

Thought Leadership

TACA Performum

Annual cultural community symposium that focuses on “hot topics” in the arts and features nationally-renowned panelists

[Watch 2023 TACA Performum](#)

The Art of Belonging



About TACA - Revenue Streams



Fundraising
Events



Individual Giving
& Membership
Programs



Institutional Gifts



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TACA Pop-Up Grants

TACA Pop-Up Grants reward exciting artistic work that fuels a local culture of creativity and innovation.

Pop-Up Grants center around artistic program/projects produced or presented by local 501(c)3 nonprofit arts organizations or fiscally-sponsored arts projects in Dallas County. Programs can be presented live, virtually, or through other mediums.

TACA Pop-Up Grants

Since August 2020, TACA has awarded

\$492,250 in grants to **57** arts organizations

+

\$277,500 in Artist Bonus Funds to

580 Key Artists and **493** Supporting Artists

Pop-Up Grants - Past Grantees



Read all about our past Pop-Up Grantees [here](#) on our website.



Pop-Up Grants - Evaluative Criteria

To be eligible for nomination, funded artistic programs/projects must demonstrate a high level of performance across all three of our funding criteria, which are defined in order of importance below:

1) Creativity & Innovation

Artistic programming is unexpected, experiments with new/different presentation formats, or takes artistic risk

2) Artistic Merit

Quality of artists engaged and artistic programming produced is exceptional

3) Accessibility & Inclusion

Barriers to participation are low (e.g., low ticket prices, near public transit, etc.)

Programming is relevant and/or reflective of marginalized voices, current events, or timely topics



Pop-Up Grants - The Process

1. Nominators Observe

(THERE'S NO GRANT APPLICATION!)

TACA has recruited a group of 50+ dedicated local volunteers to nominate arts organizations with programming that meets our funding criteria. Nominators include TACA board members, artists, arts managers and experts, and community leaders representing a broad range of artistic/cultural viewpoints and racial/ethnic diversity.

Nominators anonymously attend theater shows, dance and music performances, visual art exhibits, poetry readings, etc.–virtually or in-person.

If you have a friend or colleague who sees a lot of work and may be interested, have them complete the [Nominator Interest Form](#).



Pop-Up Grants - The Process

1. Nominators Observe

(THERE'S NO GRANT APPLICATION!)

Nominators decide what programming they see. TACA does not.

We do provide our nominators with several resources, including sending programs for consideration, to ensure they are informed about the wide variety of eligible arts programming happening. However, please make use of these resources as well.

[TACA Program/Event Submission Form](#)

[KERA's Go See DFW Calendar](#)

[AT&T PAC Culture Calendar](#)

**and
more!**



Pop-Up Grants - The Process

2. Nominators Nominate

Nominators tell us what they've seen and nominate strong programs.

We ask our nominators to let us know about all the programs they observe, even if they choose not to nominate it.

If they choose to nominate a program, they give us detailed information about why they believe the program they observed meets all three of our evaluative criteria.

There is no minimum or maximum number of nominations.



Pop-Up Grants - Conflict of Interest

A conflict of interest exists if you are a director, trustee, salaried employee, client or otherwise benefit financially from your association with any of the listed applicants.

A nominator who is a director or trustee of an applicant's board must abstain from nominating their organization.

A nominator who is paid by an applicant (staff or contract work) has a direct financial interest in that nominee and should not participate in the nomination of or discussion on the particular nominee.



Pop-Up Grants - Nominator Materials

Everything you need is in your

Nominator Portal [HERE!](#)

taca-arts.org/nominators



Pop-Up Grants - The Process

3. Committee Votes

Our Pop-Up Committee reviews nominations and votes on awards.

A representative subset of our experienced nominators make up our Pop-Up Grants Committee.

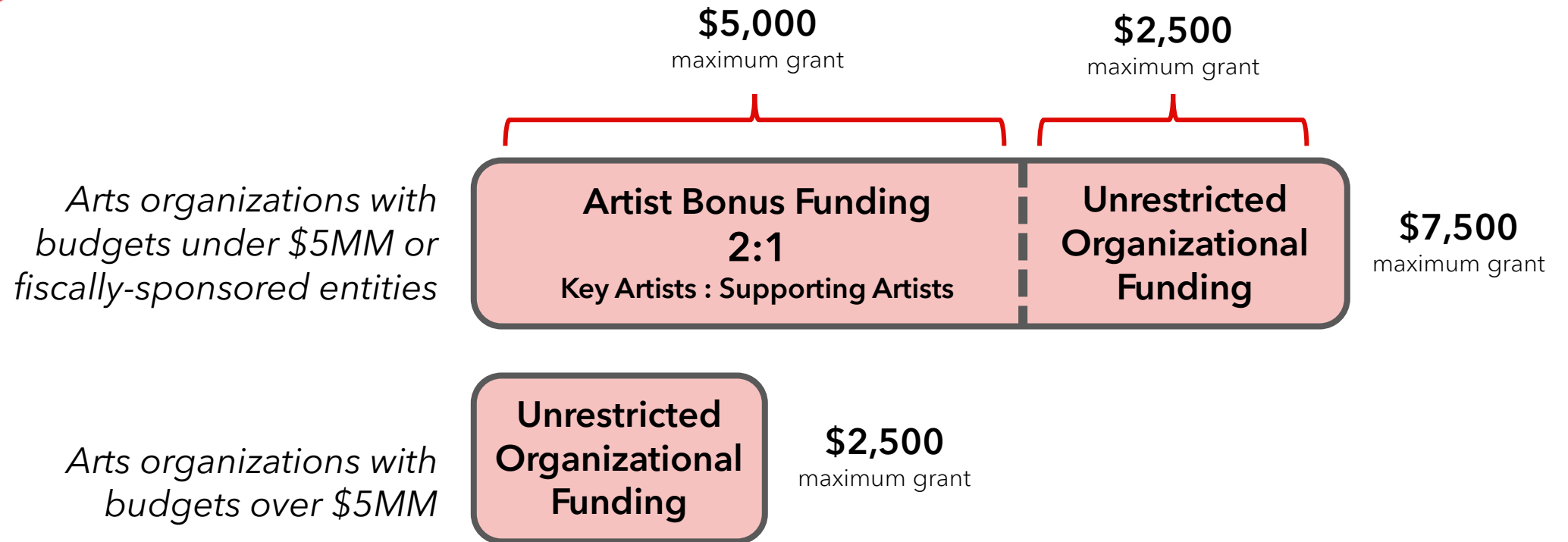
This group meets bi-monthly to review submitted nominations, discuss them, and vote on which nominees to award funding.

Bi-monthly awards are determined by Committee votes and available funds to distribute.



TACA Pop-Up Grants

Grants of up to \$7,500 are made bi-monthly to local artists, arts organizations, and artist collectives through our unique nomination process.



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TACA Pop-Up Grants

“Key Artists” include persons whose work is a visible and key component of the core artistic program being awarded a Pop-Up Grant. This could include but is not limited to actors, musicians, dancers, visual artists, or other performance artists involved in the presentation of the program.

“Supporting Artists” include persons whose work enables and supports the creation of the program. This could include but is not limited to designers, technical operators, pre-production personnel, or other “behind-the-scenes” artists involved in the presentation of the program. This does not include administrative staff or other employees that work for the organization who did not have a role on this specific program.

Pop-Up Grants - Important Dates

January & February 2024

Review Period: December 13 to February 11

Nomination Deadline: Sunday, February 11

March & April 2024

Review Period: February 12 to April 7

Nomination Deadline: Sunday, April 7

May & June 2024

Review period: April 8 to June 23

Nomination Deadline: Sunday, June 23

July & August 2024

Review period: June 24 to August 11

Nomination Deadline: Sunday, August 11

September & October 2024

Review period: August 12 to October 13

Nomination Deadline: Sunday, October 13

November & December 2024

Review period: October 14 to December 8

Nomination Deadline: Sunday, December 8



Frequently Asked Questions

Is there a quota or minimum/maximum number of observations or nominations a Nominator must make each grant cycle?

No - You decide what works with your budget and schedule and nominate as appropriate.

I don't know if the artistic program I saw is eligible for a Pop-Up Grant. What should I do?

If you have questions about the eligibility of any artistic program or arts organization, contact Yadira Gonzalez, Programs Associate, at yadira.gonzalez@taca-arts.org and she'll assist you.

Should I let arts organizations know that I'm a Pop-Up Grant Nominator?

No - We'd like to keep you as anonymous as possible so that you get the same treatment and experience as other patrons. Think of yourself as a secret shopper for TACA!

Can I nominate artistic programs by non-arts organizations?

No - At this time, we're restricting eligibility to only nonprofit arts organizations/fiscally-sponsored projects that have the arts as a core tenant of their mission.





ANY QUESTIONS?

For more information, please consult the [Grant Guidelines](#) or contact Yadira Gonzalez, Programs Associate, at Yadira.gonzalez@taca-arts.org or 214.520.3930



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THANK YOU