

TACA

Fall 2021 TACA Catalyst Grant  
Application Orientation  
August 24, 2021 | 12:00-1:00 p.m. CT

# AGENDA

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ABOUT TACA

CATALYST GRANT PROCESS OVERVIEW

CATALYST GRANT APPLICATION DEMO

Q&A



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# About TACA

## Mission Statement

TACA supports excellence and impact in the arts through **grantmaking**, **capacity building** and **thought leadership**.

## Vision Statement

TACA envisions an **innovative**, **inclusive**, **sustainable** cultural sector recognized for its **essential** contribution to a vibrant, prosperous **community**.

# Mission Pillars - Grantmaking

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## **Catalyst Grants**

Formerly Arts General Operating (AGO) Grants; Provides unrestricted operating support for nonprofit arts organizations in Dallas County

## **Pop-Up Grants**

New in August 2020; Provides unrestricted operating support and restricted "Artist Bonus" funds for nonprofit arts organizations and fiscally-sponsored arts projects in Dallas County



# Mission Pillars - Grantmaking

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## **Updated Pop-Up Grant**

(Coming January 2022)

Will be slightly updated from 2021; Provides unrestricted operating support and restricted "Artist Bonus" funds for arts organizations in Dallas County

## **Updated New Works Fund Grants**

(Coming Summer 2022)

Will be updated from 2019; Provides project support for new works by arts organizations in Dallas County



# Mission Pillars - Capacity Building

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## Resiliency Workshops

Curated, professional development workshop series offered free to arts administrators on topics relevant to resiliency during the COVID-19 pandemic

### **Next Workshop - "Listening to Your Team and Community"**

Thursday, October 28 | 12:00-1:30 p.m. CT

[Register Here](#)



# Mission Pillars - Thought Leadership

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## **TACA Perforum**

Annual cultural community symposium that focuses on “hot topics” in the arts and features nationally-renowned panelists

## **Save The Date**

Monday, November 15 | 4:30-7:30 p.m. CT

New Location - On The Levee in the Design District



TACA IS NOT A  
FOUNDATION

# About TACA - Revenue Streams

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Fundraising  
Events



Individual Giving  
& Membership  
Programs



Institutional Gifts



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## **TACA Catalyst Grants**

Catalyst Grants are designed to be a catalyst in strengthening Dallas' vibrant arts community and to support art that is a catalyst for positive impact and transformation.

# Catalyst Grant - The Evolution

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## Arts General Operating Grants (2018-2020)

Annual grants

Grant Focus:

- Artistic Excellence
- Innovation/Originality,
- Local Creation/Local Artists
- EDI & Access
- Fiscal/Org Health



## Resiliency Grants (2020-2021)

Tri-annual grants

Grant Focus:

- Mission Delivery
- Community Relevance
- Organization Adaptability



## Catalyst Grants (2021- present )

Bi-annual grants

Grant Focus:

- Artist Merit & Impact
- Community Access & Inclusion
- Fiscal/Org Health



# Catalyst Grant - Evaluative Criteria

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**60% Artistic Merit & Impact**

**25% Community Access & Inclusion**

**15% Fiscal & Organizational Health**

For a full description of each criterion, please consult the [Grant Guidelines](#).



# Catalyst Grant - Process Flow

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Letter of Interest



Eligibility & Financial Review



Full Application



Application Review Period



Award/Decline Notification

**Fall 2021 Cycle Deadline:**

September 17, 2021 by 11:59 p.m. CT

# Catalyst Grant - Review Structure

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## Reviewer Makeup

Reviewers are comprised of civic leaders, arts professionals, artists, community and corporate volunteers, arts advocates, and others with arts expertise.

This year, we have 24 panelists spread across 3 different review panels.

## Reviewer Responsibilities

- Evaluate and score grant applications
- Observe in-person/virtual performances, exhibits, programming by applicants (when applicable)
- Participate in a deliberation meeting to discuss applicants



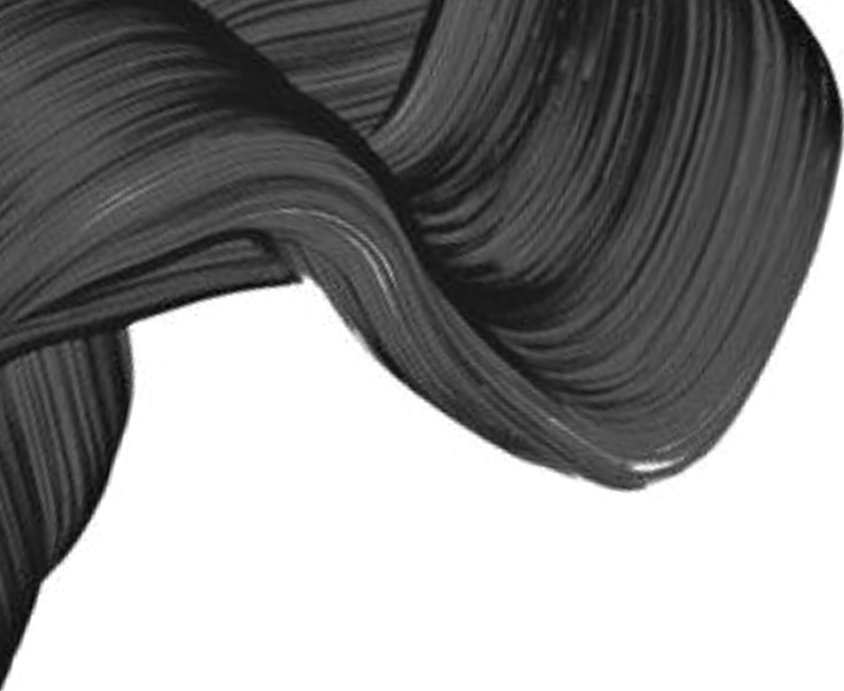
# Catalyst Grant - Funding Recommendations

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Funding recommendations are based on a tiered matrix that accounts for the following variables each cycle:

- Most recently completed fiscal year expense amount
- Average review score
- Number of applicants
- Amount of funds TACA has available to distribute





# **DEMO TIME**

## APPLICATION WALKTHROUGH

# Catalyst Grant - SMU DataArts CDP Funder Report

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## WHAT IS IT?

An online survey that the nonprofit arts/culture sector uses to capture, share, and analyze their financial and programmatic information in a standardized format, all in one safe, secure place.

## WHAT DO I NEED TO PROVIDE TO TACA?

New TACA Grant Applicants: Must provide data for two most recently completed fiscal years (where applicable)

Returning TACA Grant Applicants: Must provide data for three most recently completed fiscal years



# Catalyst Grant - Requirements for Grantees

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## **Reporting Requirements (Fall 2021 Cycle)**

Grantees are required to complete and submit a brief TACA Grant Final Report by May 1, 2022. The report form will be available digitally through the TACA Grants Portal. Completion of the TACA Grant Final Report is required for future funding by TACA.

## **Recognition Requirements**

Grantees should credit and acknowledge TACA's support at the level that best represents the grant amount awarded. More details will be provided in the funding notification.



# Catalyst Grant - Important Dates (Fall 2021 Cycle)

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<b>September 17 by 11:59 p.m. CT</b>	Online application submission deadline
<b>September 20 - October 21</b>	Review Period
<b>October 22 by 5:00 p.m. CT</b>	Notification of grant award or declination
<b>May 1, 2022 by 11:59 p.m. CT</b>	Fall 2021 Grant Report deadline





# ANY QUESTIONS?

For more information, please consult the [Grant Guidelines](#) or contact Greg Oertel, Senior Programs Manager, at [greg.oertel@taca-arts.org](mailto:greg.oertel@taca-arts.org) or 214.520.3930.



THANK YOU