



TACA Pop-Up Grant Guidelines

Updated: January 29, 2021

GRANT PURPOSE

TACA Pop-Up Grants are monthly grants intended to celebrate and reward local arts organizations and artists for short-term programming that demonstrates exceptional quality, creativity & innovation, and accessibility & inclusion. These grants enable TACA to award merit-based funding more frequently and to raise the visibility of and reward artistic work happening in the community.

FUNDING CRITERIA

Through Pop-Up Grants, TACA is looking to fund nonprofit 501(c)3 arts organizations or fiscally-sponsored arts organizations based in Dallas County that are producing or presenting educational, community, or artistic programming – live, virtually or using other mediums. Programming must demonstrate exceptional quality, creativity & innovation, and accessibility & inclusion. Programming may include:

Educational Programming

Programming that seeks to inform, educate, or develop skills in a set of participants or viewers (*examples include classes, workshops, etc.*)

Community Programming

Programming that seeks to meet the needs of or provide a service to the broader community or a particular subset (*examples include panel discussions, interviews/podcasts, etc.*)

Artistic Programming

Programming that seeks to advance and fulfill an organization's artistic mission and purpose (*examples include virtual/indoor/outdoor performances or art installations/exhibits*)

Programs funded through TACA Pop-Up Grants can be one-time events or limited-time offerings that demonstrate exceptional quality, creativity & innovation, and accessibility and inclusion. Individual offerings that are part of an organization's standard season of programming may also be considered as long as they exemplify the funding criteria.

NOMINATION PROCESS

Pop-Up Grants are determined through a nomination process, rather than an open-call application process. TACA has selected a group of 35 anonymous local volunteers to nominate arts organizations with programming that meets our funding criteria. Nominators include TACA board members, artists,

arts managers and experts, and community leaders representing a broad range of artistic/cultural viewpoints and racial/ethnic diversity. Nominations are reviewed by the TACA Resiliency Committee who recommend grant awards.

PROGRAMMING SUBMISSIONS

Although there is no application process, arts organizations that meet the funding criteria may provide details about upcoming eligible programming for potential consideration via an online submission form. Submitted programs/events will be reviewed for eligibility by TACA Staff and forwarded to Pop-Up Grant nominators on a regular basis. To submit a program, [please click here](#).

Please note: Submission of a program through the online submission form does not guarantee a nomination or a grant award.

AWARD STRUCTURE

All Pop-Up Grants include unrestricted funding up to \$2,000 to be used as the grantee chooses. Grantees with annual operating budgets of \$5 million or less are also eligible to receive Artist Bonus funds up to \$4,000. Artist Bonus funds are to be disbursed by the grantee to Key Artists and Supporting Artists involved in the awarded Pop-Up Grant program on a 2:1 ratio respectively. For purposes of this grant, TACA defines “Key Artists” and “Supporting Artists” as follows:

“Key Artists” include persons whose work is a visible and key component of the core artistic program being awarded a Pop-Up Grant. This could include but is not limited to actors, musicians, dancers, visual artists, or other performance artists involved in the presentation of the program.

“Supporting Artists” include persons whose work enables and supports the creation of the program. This could include but is not limited to designers, technical operators, pre-production personnel, or other “behind-the-scenes” artists involved in the presentation of the program. This does not include administrative staff or other employees that work for the organization who did not have a role on this specific program.

The above definitions are meant to guide the grantee in the disbursement of the Artist Bonus funds. If an artist’s role is not included in the definitions above, the grantee organization should use its best discretion. TACA will not request specific names or roles of the artists receiving Artist Bonus funds, however, TACA will require the grantee to provide the number of Key Artists and Supporting Artists involved in the awarded program for reporting purposes.

For detailed instruction on how to calculate the disbursement of Artist Bonus funds, [please click here](#).

AWARD ADMINISTRATION

The TACA Resiliency Committee recommends grant awards monthly based on nominations submitted by the Pop-Up Grant nominators and their adherence to the funding criteria. Organizations who receive grant awards will be notified by the end of each month. Grant awards will be made via ACH Direct Deposit unless a check is specifically requested.

GRANT REQUIREMENTS

To support TACA's ability to publicly announce each month's grantees, TACA requires each grantee to submit the following information in a timely manner following their grant notification:

- A short description of the organization and mission (2-3 sentences)
- A short description of the awarded program (1-2 sentences)
- Still photos or video from the awarded program with any credits
- If applicable, a web link for more information on future iterations of this program, if applicable

Additionally, we highly encourage grantees to share news of their grant on social media channels, newsletters, and other means to communicate with donors and audience members.

If a grantee receives Artist Bonus funds, they must also provide the number of Key Artists and Supporting Artists involved in the awarded program for reporting purposes.

FREQUENTLY ASKED QUESTIONS (FAQ)

How does my organization submit an application?

Pop-Up Grants are determined through a nomination process, rather than an open-call application process—so there is no application to complete. Rather, an organization can submit an arts program for consideration via the Program/Event Submission Form. To submit a program, [please click here](#).

Can my organization submit more than one program via the Program/Event Submission Form?

Yes. Eligible organizations can submit as many programs as they would like if they believe that the programs meet TACA's Funding Criteria.

Can my organization receive more than one Pop-Up Grant?

Yes. An organization can receive a Pop-Up Grant for any unique program that is nominated and selected by the Resiliency Committee. We will not fund the same program with multiple Pop-Up Grants.

How many grants does TACA plan to give each month?

There is no grant quota for each month. Generally, TACA plans to fund about 2-4 organizations each month.

ADDITIONAL QUESTIONS?

If you have any questions regarding Pop-Up Grants, please email Greg Oertel, Programs & Marketing Manager, at greg.oertel@taca-arts.org

KEY DATES

January 2021

Review Period: December 14 to January 24
Nomination Deadline: Sunday, January 24
Grant Announcement: Monday, February 1

February 2021

Review Period: January 25 to February 21
Nomination Deadline: Sunday, February 21
Grant Announcement: Monday, March 1

March 2021

Review period: February 22 to March 21
Nomination Deadline: Sunday, March 21
Grant Announcement: Monday, March 29

April 2021

Review Period: March 22 to April 25
Nomination Deadline: Sunday, April 25
Grant Announcement: Monday, May 3

May 2021

Review period: April 26 to May 16
Nomination Deadline: Sunday, May 16
Grant Announcement: Monday, May 24

June 2021

Review period: May 17 to June 20
Nomination Deadline: Sunday, June 20
Grant Announcement: Monday, June 28

July 2021

Review period: June 21 to July 25
Nomination Deadline: Sunday, July 25
Grant Announcement: Monday, August 2

August 2021

Review period: July 26 to August 22
Nomination Deadline: Sunday, August 22
Grant Announcement: Monday, August 30

September 2021

Review period: August 23 to September 26
Nomination Deadline: Sunday, September 26
Grant Announcement: Monday, October 4

October 2021

Review period: September 27 to October 24
Nomination Deadline: Sunday, October 24
Grant Announcement: Monday, November 1

November 2021

Review period: October 25 to November 14
Nomination Deadline: Sunday, November 14
Grant Announcement: Monday, November 22

December 2021

Review period: November 15 to December 12
Nomination Deadline: Sunday, December 12
Grant Announcement: Monday, December 20

Please note: Dates are subject to change. Please review the TACA website for the most current and accurate dates at <https://taca-arts.org/pop-up-grants>.



TACA supports excellence and impact in the arts through grantmaking, capacity-building and thought leadership.

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